



Miami-Dade Branch
National Association For The Advancement of Colored People
P.O. Box 540315 - Opa Locka, Florida 33054
Phone 305 685 8694 – Fax 305 685 7152

October 1,2012

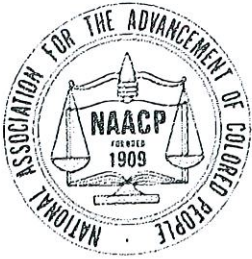
Bradford E. Brown Ph.D.
President
Dr. Shirley Johnson
First Vice President

Mayor Andre Pierre
City of North Miami
North Miami, Florida

Dear Mayor Pierre:

Here is the information regarding sponsorships and the souvenir book for our up-coming event. I am also inclosing the letter and the sheet on elected officials that I gave you Saturday. Thanks so much for your support of Saturday's event.

A bientot



NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Miami-Dade Branch

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President

Dr. Shirley B. Johnson
1st Vice President

Christopher Benjamin, Esq.
2nd Vice President

Kisha'sha B. Sharp, Esq.
3rd Vice President

Stephenia G. Willis
Secretary

Vanessa W. Byers
Treasurer

Kisha'sha B. Sharp, Esq.
General Counsel

Dear Friend and Supporter:

The Miami-Dade 2012 Freedom Fund extravaganza will be Saturday, October 27, at the Doubletree 711 NW 72nd Av. This year's Freedom Fund theme reflects the hope and urgency of our times, "Your Voice. Your Power. Your Vote!"

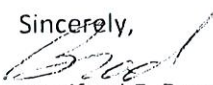
We are planning an evening of informal interaction (including music for dancing) with elected officials, candidates, and others involved in the political process. It will be an opportunity for the community to learn more about issues of the day and meet those who seek to represent us in elected office.

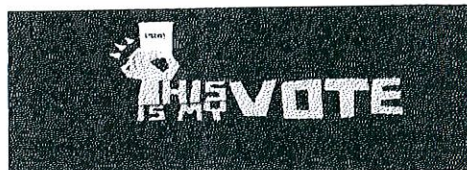
Funds raised will be used to support programs such as:

- ❖ **Voter Initiative:** A non-partisan program designed to empower the African-American community by increasing participation in all elections.
- ❖ **Afro-Academic Cultural Technological Scientific Olympics (ACT-SO):** Provides an opportunity for talented African-American youths in grades 9 – 12 to compete locally and nationally in 26 categories from science to the arts
- ❖ **Youth Work (Youth Council):** Dedicated to inspiring, equipping and validating our youth through afterschool programs, homework assistance and enrichment activities that build strong academic skills and boost self-confidence.
- ❖ **Back-to-School/Stay-in-School Program:** Helps students by nurturing positive attitudes about education and self-development through cultural awareness and community service as well as efforts to end the "school to prison pipeline".
- ❖ **Economic Development:** Ensures that African-American dollars are reinvested into the community to create opportunities for employment and business development.

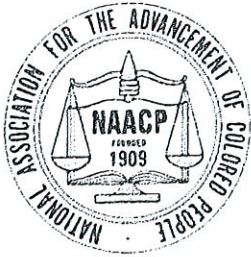
We invite your support by being our 2012 Freedom Fund souvenir journal and/or purchasing tickets. Please make your checks payable to NAACP Miami-Dade Branch. Be assured that we appreciate your support and look forward to seeing you on Oct. 27. Feel free to call Ms. Ethel Duncan at 305-685-8694 or Dr. Shirley Johnson at 305-302-7524.

Sincerely,


Bradford E. Brown, Ph.D.
President



Civil War to Civil Rights: 150 Years Post-Emancipation Proclamation



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Election Year Extravaganza

October 27, 2012

Doubletree

711 NW 72nd Av

Miami, Fl. 33126

Gold Sponsor \$5000

Inside front or Back page of Souvenir Book, 15 tickets, Introduced and present greetings from podium, Banner (provided by sponsor) on wall, private discussion with Branch President, First Vice President, ACTSO Chair and Florida State Conference President

Silver Sponsor \$3000

Full Page in Souvenir Book, 10 tickets, introduced from podium, Banner (provided by sponsor) on wall, private discussion with Branch President, First Vice President and ACTSO Chair

Tables

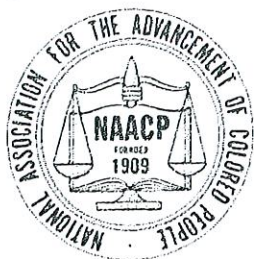
\$1000

(Includes name listed in Souvenir Book)

Individual Tickets- \$100



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Election Year Extravaganza

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Doubletree

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Souvenir Book Prices

Full Page
\$1250

Half Page
\$750

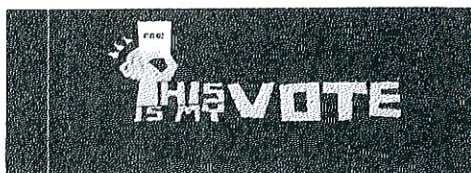
Quarter Page
\$500

One Eighth Page
\$300

Tables
\$1000

(Includes name listed in Souvenir Book)

Individual Tickets- \$100



Civil War to Civil Rights: 150 Years Post-Emancipation Proclamation

Election Year Extravaganza

October 27, 2012

Doubletree
711 NW 72nd Av
Miami, Fl. 33126

Elected Officials and Candidates Specials

Level 1

Full page in Souvenir Book, display table, 3- minute presentation, two tickets
\$1500

Level 2

One half page in Souvenir Book, display table, 3-minute presentation, two tickets
\$1000

Level 3

One quarter page in Souvenir Book, display table, introduction from podium w/o
statement, two tickets
\$500

Level 4

One eighth page in Souvenir Book, display table, introduction from podium w/o
statement, two tickets
\$250

Additional tickets \$100. Individuals buying 10 tickets will be listed as Table
supporter in Souvenir Book